

SYDNEY MORRIS

EDUCATION

2012-2015 Bachelor's of Fine Arts. Photography.
Hartford Art School at University of Hartford.
West Hartford, CT.

2010-2012 Associates. Photography.
Fashion Institute of Technology. New York, NY.

2006-2010 High School Diploma.
Wethersfield High School. Wethersfield, CT.

EXPERIENCE

Owner/Operator at Sydney Morris Multimedia
June 2020 - Present. Wethersfield, CT.

Website development, design, and construction. Graphic design, marketing consultation, photography and videography.

Digital Media Rockstar at Hartford.com
May 2019 - Present. Hartford, CT.

Managing social media platforms, photographing events, shoot and edit video for promotional use, graphic design of all marketing materials, website management, marketing strategies, contests and partnerships, social media analytics and optimization.

Digital Media Specialist/Brand Manager at Alvin & Company, Inc.
December 2016 - May 2019. Bloomfield, CT.

Managed social media platforms, photograph products for online and print catalog use, shoot and edit video for promotional use, packaging design, new project development, file management, sponsorship, social media marketing strategy, contests & partnerships, social media analytics and optimization.

Launchpad Artist and Public Relations at Five Points Gallery
February 2016 - Present. Torrington, CT.

Creating press releases for upcoming exhibitions at the Five Points Annex Gallery, organizing and management of gallery/community event information.

Gallery Manager at Eckert Fine Art Gallery

June 2018 - Present. Kent, CT.

Managing social media platforms, creating newsletters, photographing recent acquisitions, website management, customer service, graphic design for promotional use, and management of platforms.

Digital Media Manager at the International Summer School of Scotland at Yale July 2016 - August 2016. Yale University, New Haven, CT.

Photographed all events, classes, students, and faculty for the duration of the three week summer school program. Creating marketing videos for future promotional use, social media management, post processing in Lightroom and Photoshop, and branding.

Production Manager at Matthew J. Wagner Fine Photography

December 2015 - October 2016. Simsbury, CT.

Culling photograph selection, post processing in Lightroom and Photoshop, management of all orders, packaging orders, customer service, studio set up and break-down, social media management, creating graphic designs for marketing materials, event management, website management.

SKILLS

Technical Competencies:

C-41 Printing
Darkroom
View Camera
Medium Format
Studio Lighting
Cyanotype
Van-Dyke
Salt Printing
Platinum Palladium
Analog/DSLR
Studio Set Up
Studio Break Down

Software:

Wordpress
Mailchimp
Iconosquare
Photomechanic
Final Cut Pro
Epson Systems
Photoshop
Lightroom
After Effects
Premiere Pro
Illustrator
HTML

Skills:

Website Construction/Management
E-Mail Planning
Social Media Strategy/Management
File Management + Organization
Videography
Large Scale Printing
Photo Editing
Graphic Design
Animation
Video Editing
Catalog
Public Relations Outreach

AWARDS + EXHIBITIONS + SPEAKING ENGAGEMENTS

- 2021 *Berlin Explorer Project, Make It Blue Edition, Berlin, Germany.*
- 2020 *IDA 2020 Conference Panelist, Why So Serious? This Will Only Hurt A Little, The Hudson, Hartford, CT Liquid Sky, The Niche Gallery, Middlesex Community College, CT Moderator, Just Wait a Few Minutes, Five Points Gallery, Torrington, CT. Hartford Art School Board of Directors Presentation Launchpad Testimonial*
- 2019 *Today, Tomorrow, Five Points Annex Gallery, Torrington, CT Expanded Vocabularies, Five Points Gallery, Torrington, CT Moderator, Polytechnicolor, The Work of Birds & Menagerie. Five Points Gallery, Torrington, CT.*
- 2018 *InSight, Five Points Annex Gallery, Torrington, CT And By Necessity, Melanie Carr Gallery, Essex, CT Theory, Five Points Annex Gallery, Torrington, CT Focus Under Forty, Rowayton Arts Center, Rowayton, CT New New, Five Points Annex Gallery, Torrington, CT*
- 2017 *Five Points Gallery HAS Launchpad Artist. Torrington, CT*
- 2014 *Punctum, Silpe Gallery, West Hartford, CT*
- 2013 *Hartford Art School Assistant Dean's Scholarship Hartford Art School Alumni Grant*
- 2008 *Silver Key Award in Video Production. Scholastic Art Awards at University of Hartford.*